



# Center for Neighborhood Enterprise

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## MEDIA RELEASE

### **New CNE Website Is All About Results; CNE Also Launches Blog, Internet Radio Show**

The Center for Neighborhood Enterprise's newly upgraded and enhanced website, adds major new features and highlights CNE's strong record of creating solutions and measurable results in the area of youth violence and other societal problems. The website url remains the same at [www.cneonline.org](http://www.cneonline.org).

Announcing the new site, CNE Founder and President Robert L. Woodson said, "We believe that organizations should be judged and supported by the results they produce--not just the processes they carry out. Our website not only gives information about our programs, but provides the evidence of what they have achieved."

CNE's solutions and results are presented on the website in:

- ◆ A **results news ticker** on the homepage header with highlights of latest program results;
- ◆ A new **Results and Evaluations** section with readable and downloadable evaluations, reports, success stories, and direct quotes about the impact of CNE's programs from public and private sector organization leaders, educators, law enforcement, community residents and young people;
- ◆ Links on each program page to **results or testimonies** about CNE's program to reduce youth violence, its training and technical assistance for community-based organizations, and the adult financial literacy education program;
- ◆ Complete lists and links to **media coverage** and **media releases** about CNE's work.

**New blog, new internet radio show:** Major new features on the website include a **weekly blog** by Bob Woodson entitled "Breaking Ranks – A View from the Radical Pragmatic Center" and the new **internet radio show** "The Bob Woodson Show – What Works and Why." Both focus on current issues, offering unique insights and identifying solutions that go beyond the

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usual left-right arguments. Both the blogs and the radio shows are archived and available online at [www.cneonline.org](http://www.cneonline.org) by clicking on the Blog or Radio icons. **CNE videos** can be accessed by links to YouTube.

The **Violence-Free Zone** program section describes the program in depth, its history, how the program is being implemented by community partners at each site across the country, and the dramatic reductions in youth violence that it is producing. It includes a downloadable VFZ Manual and a What It Takes to Start a VFZ document. It also has links to case studies on the program by Baylor University researchers, results charts, and quotes from school superintendents, principals, and teachers, law enforcement, parents, and young people whose lives have been transformed.

The **Training and Technical Assistance** section describes CNE's unique curriculum for non-profit organizations serving low-income neighborhoods and provides links to success stories and testimonial letters from grassroots leaders CNE has trained over time.

The **Financial Literacy** section reports on the CNE/HSBC program that has provided financial literacy education to more than 26,000 individuals since 2002, including more than 22,000 in the past four years. There are links to downloadable evaluations and detailed program descriptions.

The [cneonline.org](http://cneonline.org) website features a complete **Bob Woodson section** with a detailed biography and links to some of his representative and important speeches and writings, as well as his Blog and weekly internet radio show. An **About Us** section on the Center for Neighborhood Enterprise includes the history of its founding, its purpose and mission, a chronology of important events, and major CNE achievements as well as the Board of Directors and other information. The **Publications** page carries links to downloadable brochures and the latest Annual Report as well as specific page links to online bookstores that offer Bob Woodson's books.

The **Contact Us** page allows viewers to sign up for the monthly e-newsletter or to submit a question or request for more information. **Donate Now** details ways to support CNE's work.

The Center for Neighborhood Enterprise was founded by Robert L. Woodson, Sr. in 1981 to help residents of low-income neighborhoods address the problems of their communities. CNE's mission is to "Transform lives, schools, and troubled communities, from the inside out." The Center achieves this mission by identifying effective neighborhood leaders, providing training and technical assistance, and linking them to sources of support. CNE also documents their challenges and barriers to inform public policy. CNE has provided training to more than 2,600 leaders of community-based organizations since its founding.